

Company:	CityShopping
Posted By:	Lara Lynn Golden (lara@ameinfo.ae)
Published:	United Arab Emirates, Thursday, September 06 - 2007 at 11:16 (GMT+4)
Media Value:	US\$ 3,250 (based on reach of audited readership)

Cityshoppingdubai.com expands portfolio

The shopping directory website is kicking off its ambitious international expansion plan with two new launches: cityshoppingkuwait.com and cityshoppingabudhabi.com that go live today.



Following the phenomenal success of cityshoppingdubai.com, which now boasts in excess of 120,000 hits and over 4,000 visitors per day it is expanding regionally.

Tony Wilson, Managing Director, cityshoppingdubai.com "The success of DSS has contributed to our rapid growth and we wanted to follow this fantastic period with the news of our new launches."

He continues:

"We were receiving regular demands from the residents of both Kuwait and Abu Dhabi who wanted to know more about shopping and were entering all the online competitions on the Dubai site, so we wanted to provide them with a dedicated site in their home city."

"Dubai regularly grabs the column inches in regional fashion and beauty media, but both Abu Dhabi and Kuwait play host to an array of malls and high quality fashion brands, that due to lack of promotion are not publicized enough. We want to prove that both these cities have an abundance of top stores and designers to tempt the eager shopper, and also to be a valuable resource to new visitors and residents alike," Wilson says.

The format for all three sites will be the same, with a fully comprehensive directory of stores accompanied by a simple-to-use search facility to make locating that perfect pair of shoes or must-have accessory just a click away.

In addition, the sites offer visitors the chance to win a selection of great giveaways. Recent prizes include designer jeans, handbags, spa treatments, designer shoes, salon products and much more.

So what's next for this formidable Dubai-based e-company? Wilson says: "We are implementing a charity page on all three sites, where visitors can bid for great prizes and all the money received will go to a different charity every month. We want to provide a service to both local residents and tourists and the launch of these two additional sites is just the start of an exciting future of the cityshopping brand."

Notes and Media Contacts

Visit
www.cityshoppingkuwait.com

www.cityshoppingabudhabi.com

Caron Maskell
CityShopping
Building 1
Dubai Internet City

Disclaimer

Any opinions, advice, statements, offers or other information expressed in this article posted on the AME Info Web site are those of the authors and do not necessarily reflect the views of AME Info FZ LLC. AME Info FZ LLC is not responsible or liable for the content, accuracy or reliability of any material, advice, opinion or statement in this article. Articles posted on AME Info are automatically distributed to global news providers like Bloomberg, Financial Times, KnightRidder, LexisNexis and Reuters among others as well as indexed by major news aggregators such as Google News, Yahoo! and Newsnow for additional exposure.

AME Info FZ LLC - PO Box 502100, Dubai Media City, Phase II, Building 4, Office 204-205 - United Arab Emirates
Phone: +971(4)3902700 - Facsimile: +971(4)3908015 - press@ameinfo.com - <http://www.ameinfo.com>